

**BeMed Business Club brings together companies that are committed to implementing concrete solutions to prevent plastic pollution in the Mediterranean.**



### Pilot projects

Our Club coordinates member companies who collaborate and implement field actions validated by our scientific committee together.



### Scientific dialogue

Our Club facilitates dialogue between science and industry to progress towards more relevant and more effective solutions.

## NEWS FROM THE CLUB



### BeMed Business Club: an example of multi-actors collaboration

The Club was presented in the webinar "Mediterranean solutions towards zero impact pollution on biodiversity and health" of the [Mediterranean Biodiversity Protection Community](#) to illustrate the interest of collaboration between companies across the value chain, scientists and civil society actors.

Watch the webinar [here](#) (go at 4:43:43)



### Reunion at the InterContinental Marseille - Hôtel Dieu

After a year of remote collaboration because of the pandemic, the BeMed Business Club was able to bring together its members on June 9th/10th. At the InterContinental Marseille - Hôtel Dieu, the members of the Club met for two unifying days, in the presence of local stakeholders.

Read the article [here](#)



### Progress on the pilot project and the scientific dialogue

After a collaborative workshop and discussions with local stakeholders, the commitments of the InterContinental Marseille - Hôtel Dieu on the reduction of single-use plastics were clarified. On the scientific dialogue side, a working session on recycling was finalized and a case study around eco-design was initiated.

Read the article [here](#)



### New collaboration methods for the scientific dialogue

With its 7 new company members, the Club enriches the collective dynamic while meeting everyone's expectations thanks to several new working methods. For instance, the "strategic cafés" facilitate cross-disciplinary exchanges and some members are working on the study of an emblematic eco-design case.

Read the article [here](#)

## NEW MEMBERS

**Nestlé** - Leader in the food industry, Nestlé France strives to "achieve 0 environmental impact in its operations", with specific objectives concerning the reduction of the use of raw plastic by 2025. By integrating the Club, Nestlé France reaffirms its determination to meet the challenges posed by plastic pollution, in accordance with its vision "none of our packaging, including plastic, must end up in nature or in landfill".

**InterContinental** - Recognized by the Green Engage accreditation and the "Clef Verte" label, the hotel wishes to continue the drive to reduce the use of plastic already initiated within the InterContinental Hotels Group (IHG), and to push its CSR commitments even further. InterContinental Marseille - Hôtel Dieu is joining the BeMed Business Club to reduce the use of single-use plastics, and work with the many stakeholders involved!

**Vacances Léo Lagrange** - A historical player in social, sustainable and solidarity tourism, it is through the improvement of supply circuits, energy consumption and an awareness and promotion policy that Vacances Léo Lagrange is committed against waste and for the preservation of flora and fauna. The company joined the College convinced of the need to pool strengths around multi-stakeholder innovative projects.

**Iberostar Group** - This multinational and family company promotes the values of a more sustainable tourism and seeks to reduce its impact on the environment through multiple initiatives. In particular, the objectives set by its 2030 Agenda are ambitious: achieve zero waste by 2025, achieve carbon neutrality by 2030, and improve the health of ecosystems surrounding hotel establishments, among others.

**Nielsen Recycling** - For 20 years, this Tunisian company has been committed to better waste management, and in particular the reduction of plastic pollution thanks to innovative solutions implemented with European and African partners: sorting and conveying systems, compactors, industrial crushers, etc. Joining the Club is an opportunity for Nielsen to join a multi-stakeholder network and share his know-how.

**illy** - illy becomes the first Italian member of the Club! Its commitments towards having a positive impact on society and ecosystems are recognized by the Società Benefit status and the B-Corp certification. By joining the Club, illy is committed to specifically contributing to efforts to reduce plastic pollution in the Mediterranean.

**L'Occitane** - Committed since its creation in the preservation of biodiversity and the Mediterranean natural resources, L'Occitane en Provence is joining the Club to strengthen its mobilization against plastic pollution.

## PRESS REVIEW

### Unmissable reports and studies



The BeMed Business Club is proud to present its white paper, published in November 2020, detailing the commitment of member companies and its multi-stakeholder collaboration methods.

See the book [here](#)



This 3-part webinar from the Regional Agency for Biodiversity and Environment is a guide, consistent with the work of the Club, for the commitment of territories towards "Zero Plastic Waste".

See the webinar part # 1 [here](#)



The BeMed Business Club carried out a new mission in Marseille to meet local stakeholders in anticipation of the pilot project and to confirm the conclusions of the field study carried out in 2020.

Review the 2020 study [here](#)

### BeMed and its Business Club in the press

Jean-François GHIGLIONE in Ouest France, [describes his scientific support for the College](#)

BeMed in Monaco Tribune, [unveils the winning projects during the Monaco Ocean Week](#)

Lucile COURTIAL on Radio Monaco, [interview presenting the Club and its collaboration methods](#)

**A Club founded by 5 leaders in the ocean protection**