

BeMed Business Club brings together companies that are committed to implementing concrete solutions to prevent plastic pollution in the Mediterranean.



Pilot projects

Our Club coordinates member companies who collaborate and implement field actions validated by our scientific committee together.



Scientific dialogue

Our Club facilitates dialogue between science and industry to progress towards more relevant and more effective solutions.

NEWS FROM THE CLUB



A busy year that ends on a high note

The members of the Club met on December 8th in Paris, at the *Maison du Zéro Déchet*. Several collaborative workshops have enabled companies, NGOs and scientists to work on reducing single-use plastics within the InterContinental Marseille – Hotel Dieu, to initiate a research of solutions for a small flexible eco-designed multi-material bag, and to imagine the future of supermarket in 2040.

Read the article [here](#)



18 products or packaging targeted by the pilot project

After designing and applying a prioritization methodology, 18 products/packaging were selected as part of the pilot project "Towards a single-use plastic free hotel" by the InterContinental Marseille – Hotel Dieu, which is about to remove, reduce or substitute the toiletry kit (dental, shaving, etc.), the courtesy tray in the room, the child welcome kit, water bottles and some other food products/packaging.

Read the article [here](#)

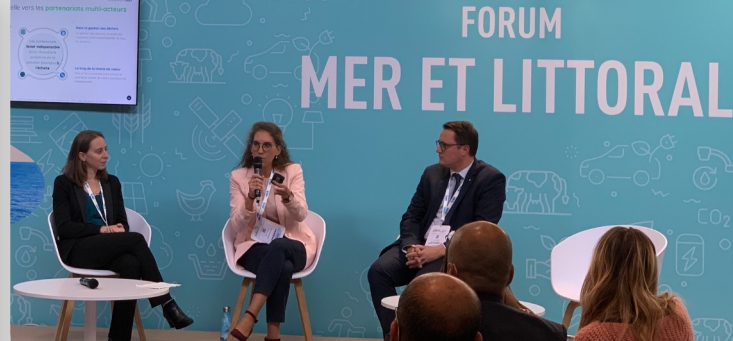


IUCN
WORLD
CONSERVATION
CONGRESS
Marseille

The Business Club was present at the World Conservation Congress

In September, Marseille hosted the World Conservation Congress organized by the IUCN, in which BeMed and its Business Club participated to promote the reduction of plastic pollution at source and to share good practices. The Club was presented as a concrete regional initiative to deal with the plastic pollution crisis alongside ONET, Veolia and Plastic Odyssey.

Read the article [here](#)



The Business Club was invited at Pollutec

The BeMed Business Club ambitions and its actions such as the pilot project carried out within the InterContinental Marseille - Hotel Dieu were highlighted during the first edition of the *Forum Mer & Littoral* of Pollutec, as part of the conference "Combining operations and strategy to prevent plastic pollution with various stakeholders" organized by ConsultantSeas.

Read the article [here](#)

INTERVIEWS WITH MEMBERS OF THE CLUB



Olivier POMES, representing CHANEL

« Brainstorming with the Club's scientists and getting their perspective really allows us to focus our energy in the right place and advocate for the right solutions within Chanel. »

Read the interview [here](#)

Mokhtar ZANNAD, representing Nielsen Recycling Solutions

« Within the College, we manage to find solutions with players who are very different from one another because everyone is aware that the issues we tackle go beyond our differences. »

Read the interview [here](#)



Florent Kohler, representing InterContinental - Hotel Dieu

« By implementing the pilot project of the Club in our hotel, we want to participate actively in making the elimination of single-use plastics a norm in the hotel industry. »

Read the interview [here](#)

Lila COSTES, representing Nestlé

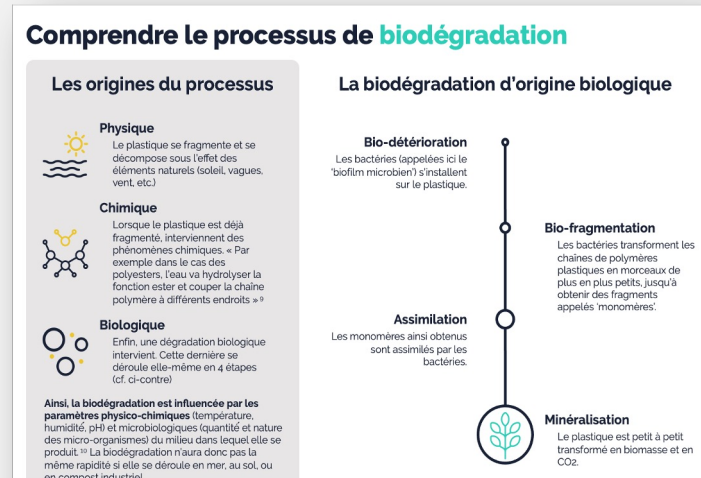
« Being aware of the challenges of other stakeholders makes it possible to move forward together in a more constructive way. »

Read the interview [here](#)



PUBLICATIONS

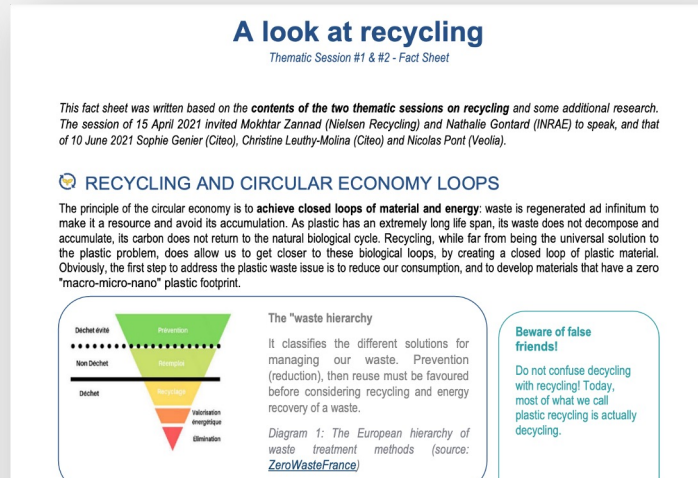
Unmissable reports and studies



Technical sheet on bioplastics

This technical sheet aims at clarifying the ambiguities around bioplastics. It includes a definition of main terms, an explanation of the biodegradation process, and a summary of the issues related to bioplastics.

Read the sheet [here](#)



Technical sheet on recycling

This technical sheet sets out the definitions of recycling, compares different recycling methods, recalls the challenges of sorting and collecting waste and takes stock of the resins currently recycled in France.

Read the sheet [here](#)

BeMed and its Business Club in the press

J-M. MEURVILLE and C. CHARBUILLET in *Arts&MétiersMag*, [their involvement in BeMed](#)

BeMed in *Afrik21*, [about the 2021 call for micro-initiatives on the southern shore of the Mediterranean](#)

Surfrider and Tara Ocean in *Sud Ouest*, [about their several initiatives in progress](#)

BeMed and the IUCN in *Mongabay*, [about plastic pollution in the Mediterranean](#)

A Club founded by 5 leaders in the ocean protection

