

BEMED BUSINESS CLUB

Newsletter #4 - September 2022

BeMed Business Club brings together companies that are committed to implementing concrete solutions to prevent plastic pollution in the Mediterranean.



Pilot projects

Our Club coordinates member companies who collaborate and implement field actions validated together with our scientific committee together.



Scientific dialogue

Our Club facilitates dialogue between science and industry to progress towards more relevant and more effective solutions.

NEWS FROM THE CLUB



Ecodesign case study

For the past year, seven members of the BeMed Business Club have been working on an emblematic case of eco-design, which brings together concrete issues common to different companies. The objective, beyond the prevention of plastic pollution, is to share the analysis process and the key questions to be asked.

Read the article [here](#)



Launch of the test in Marseille

The pilot project "Towards a Plastic-free Hotel" at the InterContinental Marseille - Hotel Dieu has entered its operational test phase! For example, after obtaining an exemption from the chain, the bathroom amenities are now all on demand. Discover the first feedbacks.

Read the article [here](#)



Participation in the GDR Polymer and Ocean

BeMed Business Club was promoted to the scientific community at the annual meeting of the GDR Polymers and Oceans last June. The case study and pilot project demonstrated the value of science-industry dialogue and multidisciplinary in addressing the complexity of plastic pollution control issues.

Read the article [here](#)



Workshop in Manosque

On July 6 and 7, the biannual workshop of the Business Club took place in sunny Manosque, on the premises of L'Occitane en Provence. The program included discussions on the future of the "small flexible multi-material bag" and the ongoing test phase at the InterContinental Marseille-Hotel Dieu. It also included discussions on the strategic orientations of the Business Club and a visit of L'Occitane's factory and Veolia's sorting center.

Read the article [here](#)

THE NEW MEMBERS OF THE CLUB



Altea Packaging, one of the leading flexible packaging converters in the MENA region (North Africa, Middle East), has joined BeMed Business Club. Committed to waste reduction and recovery, it wishes to share its know-how as a packaging manufacturer and join the science-industry discussions in order to collectively develop solutions with lower environmental impact.

More information [here](#)

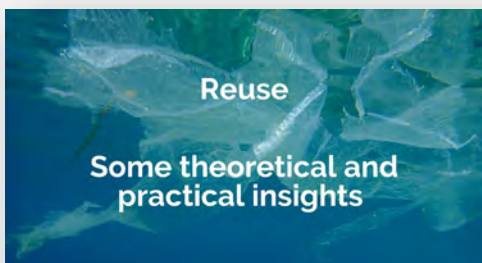
The Tunisian 5* hotel La Badira, whose name means "as bright as the full moon", has joined BeMed Business Club. The eco-friendly company aims to minimize the negative impact of its activity on the Mediterranean Sea. As a member of the "Leading Hotels of the World", it is looking for alternatives to replace or eliminate single-use plastics and is working to optimize its waste management.



More information [here](#)

PUBLICATIONS

Unmissable technical sheets



Technical sheet Reuse

What is reuse? What are the success factors for setting up such a system? How to choose the type of container? What are the advantages? What questions should be asked to ensure environmental benefits? This fact sheet deciphers for you the key issues of this subject, using practical and technical insights.

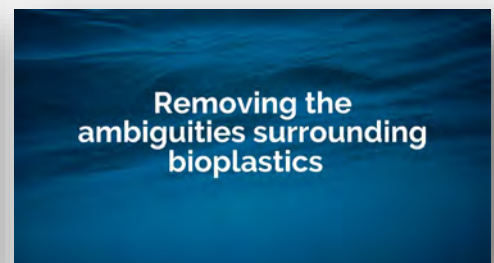
Read the file [here](#)



Technical sheet Prioritization of SUPs

"Where do we start to reduce single-use plastics (SUP)?" This was the first question that arose during the pilot project at the InterContinental Marseille - Hotel Dieu. A methodology, which can be transposed to other sectors, was developed in order to prioritize them and sequence the approach over time.

Read the file [here](#)



Technical sheet Bioplastics

Bioplastics, bioproducts, biomaterials, biosourced plastics, biodegradable or compostable... So many terms that we are regularly confronted with, but that it is easy to confuse. Find out about all the nuances between these definitions in the "Bioplastics" technical sheet, written in the framework of the Science-Industry Dialogue.

Read the file [here](#)

A Club founded by 5 leaders in the ocean protection