

# BEMED BUSINESS CLUB

Newsletter #6 – September 2023

**BeMed Business Club brings together companies that are committed to implementing concrete solutions to prevent plastic pollution in the Mediterranean.**



## Pilot projects

Our Club coordinates member companies who collaborate and implement field actions validated together with our scientific committee together.



## Science - Industry - Society dialogue

Our Club facilitates dialogue between science, industry and civil society with a view to moving towards more relevant and effective solutions.

## NEWS FROM THE CLUB



### The Club's summer workshop

The Business Club met for the first time in 2023 for a new workshop. On the agenda: looking ahead to the Club's future supermarket pilot project, finding out about the follow-up to the hotel project, and also starting to think about the Club's future activities.

Find out what happened at the workshop [here](#)

### Construction of the supermarket pilot project

The Business Club is embarking on its second pilot project with the retail sector. This ambitious project was the subject of a great deal of thought during the summer workshop, with a visit to a Carrefour shop and the holding of co-construction workshops to devise the structure of the project.

To find out more about this pilot project, go [here](#)

## ECONOMIC INSIGHTS INTO PLASTIC POLLUTION

Some concepts and feedback



### Economy and plastics

Plastic is a material associated with economic development. The environmental and health impacts of plastic pollution are becoming increasingly well known. That's why the Club has been looking into the real cost of plastic pollution, and how it can be incorporated into business policies. These discussions are summarised in a fact sheet.

To find out more about the link between the economy and plastics, go [here](#)

### The follow-up to the hotel pilot project

The December 2023 workshop was an opportunity to unveil the results of the pilot project that took place at the InterContinental Marseille - Hotel Dieu and the next steps in the hotel pilot project. Six months on, the turnkey method "Towards a zero single use plastic hotel" has been unveiled and shared with the public. The adaptation of the project to La Badira, Tunisia, is currently in full swing.

To find out how the project is progressing, click [here](#)

## MEMBERS OF THE CLUB



## BeMed in the press

The press is talking about BeMed and the Business Club. Since the end of the project at the December workshop and the distribution of the turnkey method in March, 13 articles have been published.

The press release has been picked up by the general press and the press specialising in the hotel industry. You can find our selection below.



Ekopo

**A hotel at war with single-use plastics**

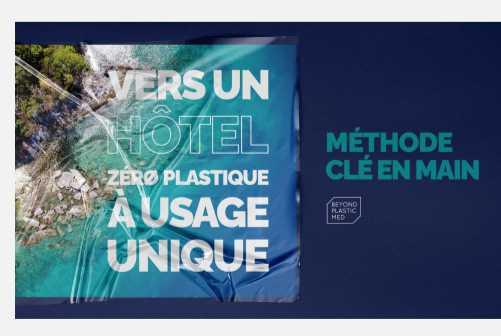
Read the article [here](#)



L'Hôtelierie Restauration

**L'InterContinental Marseille - Hotel Dieu: Towards a hotel with zero single use plastic**

Read the article [here](#)



Le Journal des palaces

**BeMed unveils its turnkey method "Towards a hotel with zero single use plastic".**

Read the article [here](#)

## A Club founded by 5 leaders in the ocean protection

