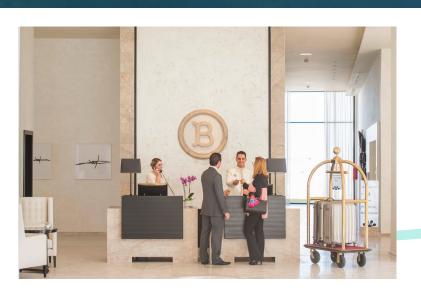
"Towards a zero single use plastic": What progress has been made on the La Badira project?

BEYOND **PLASTIC** MED

Business Club

BeMed Business Club Workshop: Pilot Projects Session Wednesday 21 February

Consultant Seas



Reminder of the objectives

Replicating, adapting and capitalising on experience at the InterContinental Marseille - Hotel Dieu

Eliminate or significantly reduce the use of SUPs

Improve the plastic waste management system

Make it a collective process, with and for staff

Project progress

Setting the starting point

- Diagnosis and prioritisation of SUPs
- Diagnosis of the hotel waste management system in Hammamet
- Launch day with employees and local stakeholders

Doing an overview of possibilities

- Benchmark and evaluation of alternatives to prioritised SUPs
- Study of the issues involved in reusing water bottles
- Pre-launch study for a College of Hotels in Hammamet

Testing alternatives

- Definition of key messages and communication plan
- Order alternatives

New protocol and staff training

Measuring impact

monitoring indicators

A unique slogan developed by staff for customers: "Towards zero

Key messages to support the introduction of alternatives, including

- Efficiency report

A day of awareness-raising and staff training.

Adaptation of

To adapt the turnkey method to the lessons learned from the project in Tunisia

Promoting the

approach



Spotlight on communication

Closing workshop

Focus on alternatives

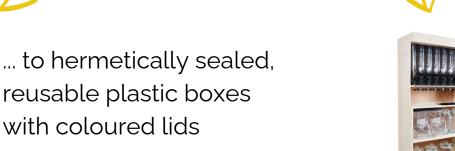
reusable plastic boxes

with coloured lids





Food preservation films and trays...



"bulk" dry goods...

Plastic bags of



... to bulk distributors (non-furniture test)



single-use plastic".

Coffee capsules at the bar...

selective sorting by customers.



...to ground coffee machines



Non-recycled pasta packaging...



... collected for recycling



Participants in the meeting to co-construct the College 30+ of Hammamet Hotels, on 15 December 2023 at La Badira (hoteliers, public stakeholders, professional organisations)

Official memberships to date (free, ongoing process)

Focus on the Collège des Hôtels

First meeting of the group on 28 February 2024



Focus on combining waste sources for sorting, collection and valorisation.



Study of the next topics to be covered during the year

• Example: collaboration on reusable water bottles?

A reach beyond Hammamet



Creation of a College of Hotels in Monastir, supported by Iberostar and the ACD association







