

SOLUTION SHEET NO. 3

Coffee pods

The single-use plastic(s) concerned:

Plastic coffee pods

Area: breakfast

Prioritisation criteria: very high volumes, not separated for recycling

Usage description:

Breakfast: coffee pods at breakfast for all customers, served by the staff



Alternative selected

Breakfast: filter coffee with percolator (pods only if requested by the customer)



Alternatives rejected and why

Reusable and rechargeable stainless steel coffee pods: more complex to use for staff



Environmental and social impacts:

- Highly positive environmental impact for the coffee machine: - 530 pods in 3 months, i.e. around 2,700 single-use plastic pods saved per year.
- For customers: raising customers' awareness to the impact of pods and the benefits of the filter coffee machine. The study at La Badira has shown that foreign customers prefer filter coffee, unlike Tunisian customers, who prefer pods.
- For the staff: training procedures and cycles are implemented. It takes longer to make filter coffee, but the staff consider it more practical because several customers can be served at the same time, unlike single-dose pods.



Technical and financial information:

- Coffee brand: Toscano, supplier CIAMBO
- Cost saved: approx. 600 TND in 3 months, i.e. over 3,000 TND per year (excluding the purchase of the filter coffee machine, which La Badira already had)

THE ADVICE FROM LA BADIRA

Coffee from pods is sometimes perceived as of higher quality than filter coffee; therefore, alternatives must be found that can compete in terms of quality and/or raising customer awareness to remove the obstacle to acceptability.

Going further:

- Reinforcement of communication and customer awareness-raising to reduce the rate of demand for pods, especially among Tunisian customers
- Composting of coffee grounds
- Expanding this solution to bedrooms
- Testing the grain grinding machines to offer an alternative with higher aromatic qualities than filter coffee