

BEYOND
PLASTIC
MED

Community

Community Day Report

May 14-15, 2025 - Larnaca, Cyprus

Our participants

Click on a bubble to connect to the person



The Day's program

May 14, 2025

Icebreakers



Draw me a fish

Workshops

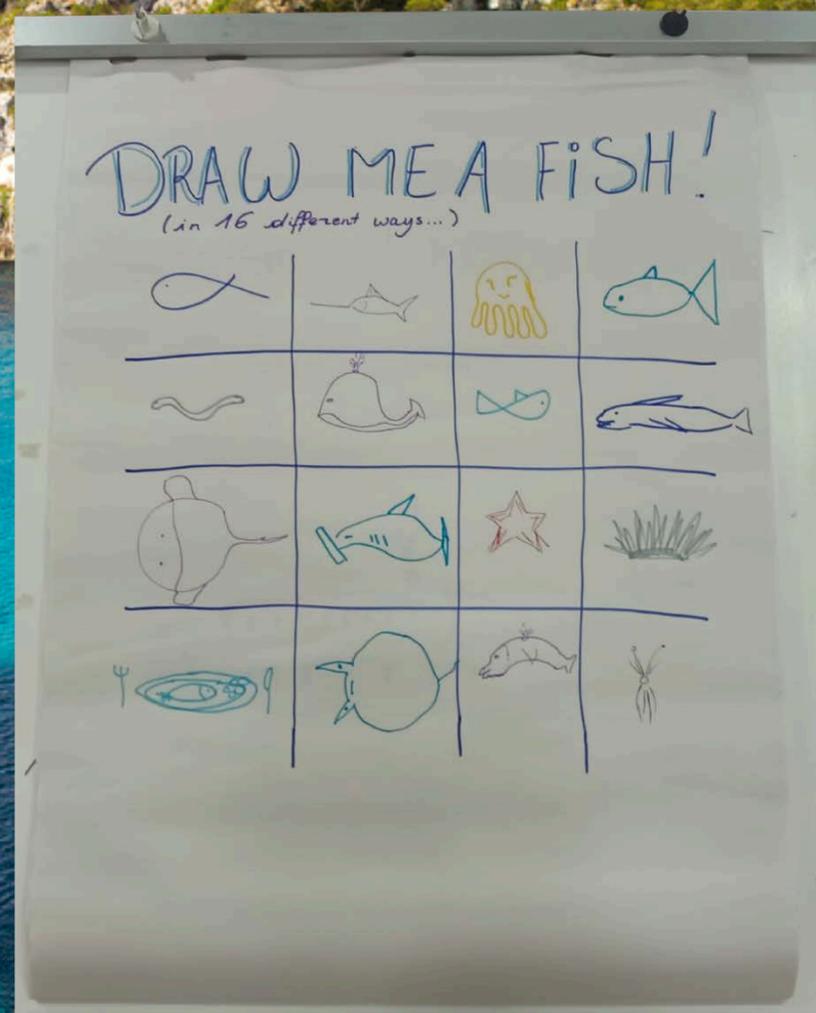
Towards a world without single-use plastic -
Adapting a methodology

Closing

Cruise and celebration of BeMed's 10th anniversary

Icebreaker "Draw me a fish" 🐟

It's traditional to kick off Community Day with some ice-breaking workshops. To encourage creativity and exchange between members, they played a game: draw a fish in 16 different ways. Discover our artists' works!



The method 'Towards a 0 single-use plastic hotel'

Through these documents, BeMed proposes a methodology for Mediterranean hoteliers wishing to reduce their consumption of single-use plastic products.

Field-tested by two pilot hotels: InterContinental Marseille - Hotel Dieu (France) and La Badira (Tunisia), it contains proven tools, best practices and feedback relevant to hoteliers and organizations seeking support for their projects.

Scan me



A 6-step method



This method has proved its worth in a number of Mediterranean hotels. We wondered whether the steps and tools developed could also serve as a basis for structuring and supporting other sectors present in the Mediterranean?

Deplasticizing cruises

Sub-group objectives:

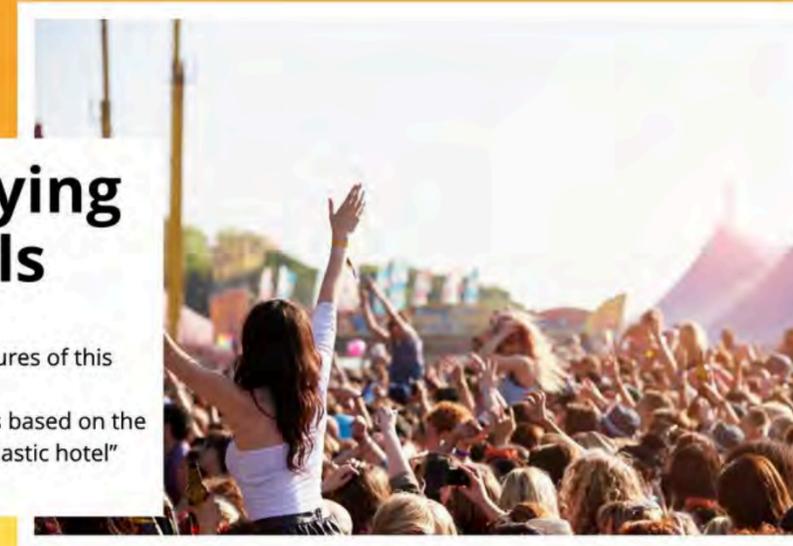
- Highlight the specific features of this sector,
- Identify relevant solutions based on the "Towards a 0 single-use plastic hotel" method.



Deplasticifying festivals

Sub-group objectives:

- Highlight the specific features of this sector,
- Identify relevant solutions based on the "Towards a 0 single-use plastic hotel" method.



Click here to find out how the members of the Community have redesigned the method to support 4 key sectors in the Mediterranean!

Deplasticifying town halls

Sub-group objectives:

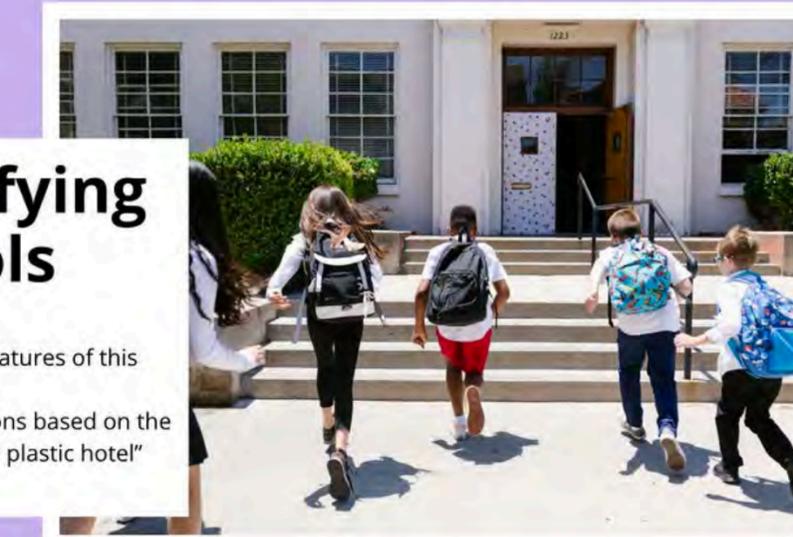
- Highlight the specific features of this sector,
- Identify relevant solutions based on the "Towards a 0 single-use plastic hotel" method.



Deplasticifying schools

Sub-group objectives:

- Highlight the specific features of this sector,
- Identify relevant solutions based on the "Towards a 0 single-use plastic hotel" method.





Take a look at some photos from the
Sunset cruise in Larnaca which
brought Community Day to a close!





The Day's program

May 15, 2025

Site visit

Discover the 'Keep our Sand and Sea plastic-free' project with CSTI

Clean-up

With the green team from the Lordos hotel, who welcomed us on Community Day

FIELD TRIP

Discover the “Keep our Sand and Sea Plastic Free” project

*With the Cyprus Sustainable Tourism
Initiative (CSTI) and the Municipality of Ayia
Napa*

 Ayia Napa

What is the “Keep our sand and sea plastic free” project?

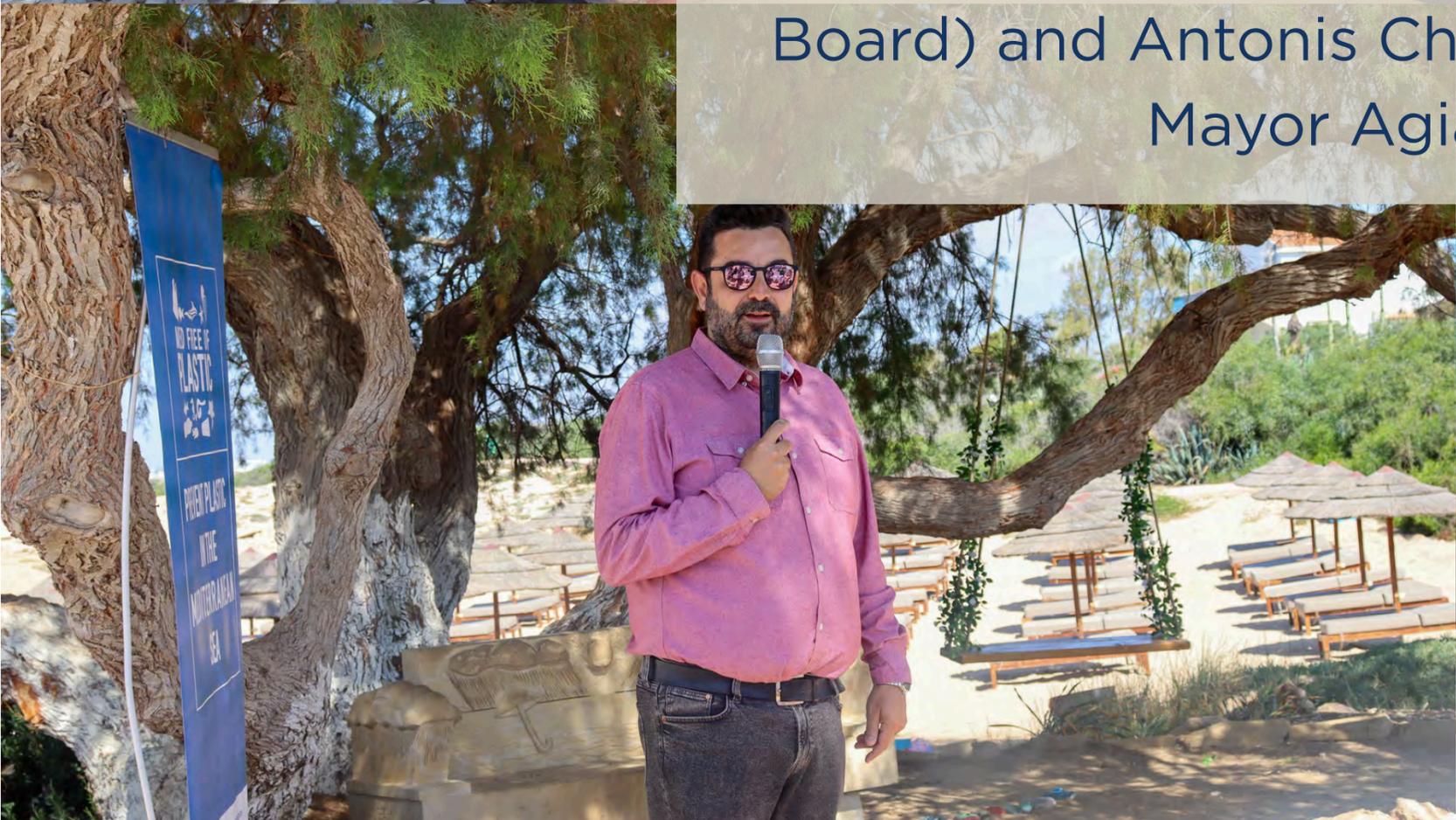
This joint initiative by CSTI and TUI Care Foundation aims to bring together tourists, tourism businesses and local residents to reduce the consumption of single-use plastic in coastal areas.

In 2023, BeMed supported the extension of the approach to the beach of Ammos tou Kampouri located in Ayia Napa, which participants were able to discover, accompanied by Pangiota Koutsofta (CSTI), Philippos Drousiotis (CSTI) and the representative of the Municipality of Ayia Napa.





Community members were welcomed by Philippos and Panagiota from CSTI, as well as George Kafkalias (Famagusta Region Tourism Board) and Antonis Christou Gerimou (Vice Mayor Agia Napa).





Artwork
Nireas the Dolphin

Nireas the Dolphin is an artwork created by the students of the Athenou High School with 375 plastic bottles, sending a strong message against plastic pollution.

According to Greek mythology, Nireas is the God of the Mediterranean Sea, and is directly associated with the calm and serene aspects of the sea. Nireas the Dolphin dreams of changing the Mediterranean Sea, from a sea filled with plastic, which threatens his survival, to one that is calm, peaceful, and plastic-free.

Art teachers:
Nargela Evangelou

The students who crafted the artwork:
Nafisi Parayiotou, Dani Karayianni, Ekaterina Hadjilafanou, Maria Prokharidou, Marilena Flourantou, Theodoros Faklou

The Art work was created for the "Keep our Sand and Sea Plastic Free" Project.

As enabled by:
TUI CARE FOUNDATION

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These panels, made from single-use plastic water bottle caps and other materials, combine art and plastic pollution awareness!

The installation of a shaded area for smokers, with large ceramic pots for collecting cigarette butts, encourages smokers to stop throwing them on the ground! This space also creates a social bond.



Among the garbage found on beaches are children's toys. Thanks to this treasure box, it's now possible for children to play with new games, and reduce the risk of abandonment on the beach.



Discover the **Beachfluencers program**, which invites beach-goers to take part in waste collection. On Ammos Kambouri beach, members were able to observe microplastics in particular.





To find out more about the “Keep our sand and sea plastic free” project, visit their website ([here](#))!



Thanks to CSTI and the Municipality of Ayia Napa for hosting the event, and to the participants for taking part in this field trip!





Thank you all for your work and energy over these 2 intense days! And above all, thank you for your daily fight for a plastic-free Mediterranean 🌊





To download photos of the Day, click [here](#) ☀️
Link valid until July 30.