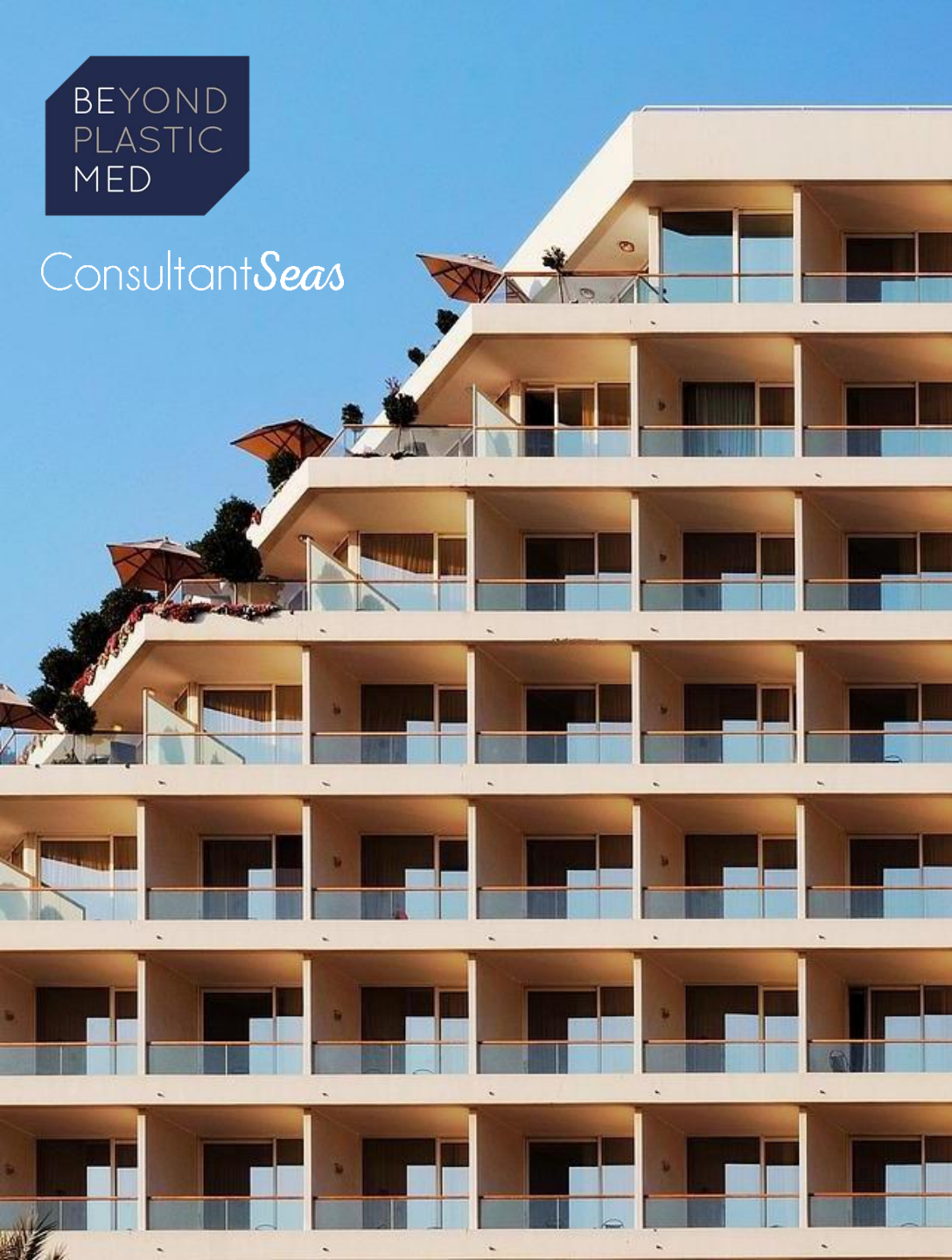




BEYOND
PLASTIC
MED

ConsultantSeas

Train in the method "Towards a zero single-use plastic hotel"

Applied training from the Business Club

A collective of hoteliers and organisations working together to reduce single-use plastics



An **applied** distance learning course that follows the steps of the **‘Towards a hotel with zero single-use plastic’** method.

During a session

1. Presentation of the methodology stage (*actions to be implemented, people to be involved*)
2. Presentation of the tools available
3. Illustration with concrete examples
4. Discussion of each member's progress

Between sessions, you put the method into practice in your hotel(s)!

The team is available to answer any questions you may have

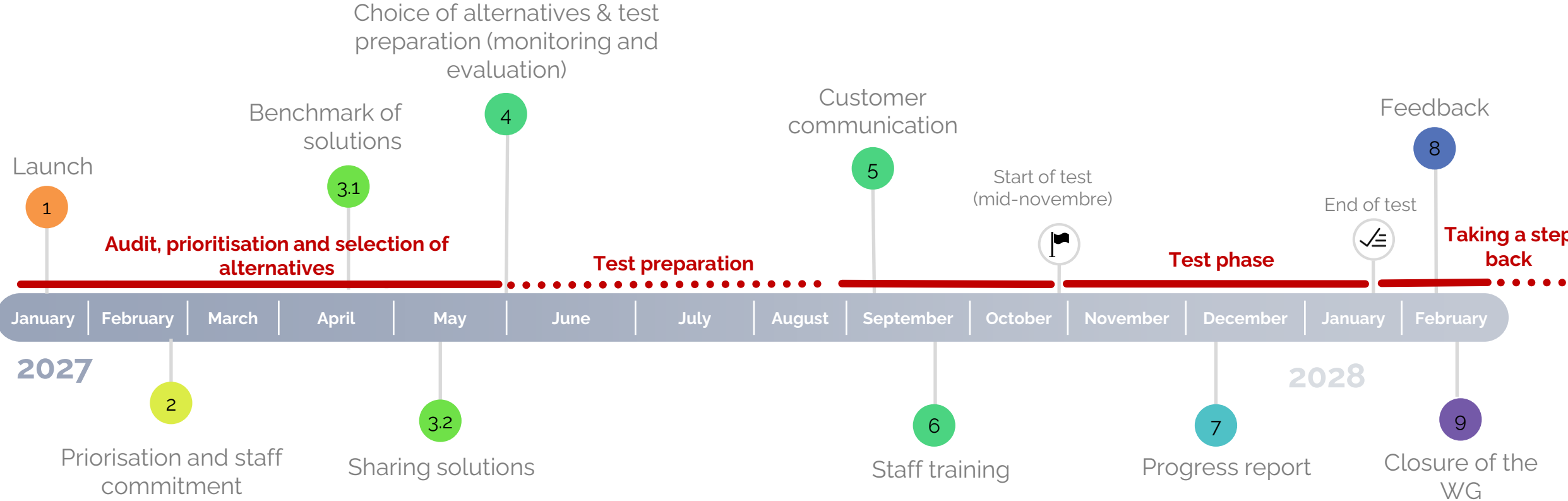
Some examples of tools...

- Solutions catalogue, based on previous and future projects
- Exchange and discussion interface with other members

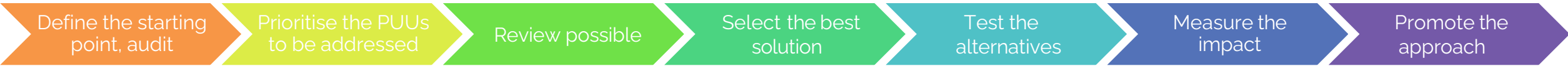
METHOD



[MAJOR STAGES OF TRAINING]



This schedule is indicative and subject to change.



They trust us: members of the 2025–2026 and 2026–2027 cohorts – Mediterranean hotels and associations



The results

Their testimonies

"I would like to congratulate you on the **quality of the training**. It has been **a truly enriching experience**, particularly the quiz, which helped me avoid some misconceptions about biodegradable plastics."

Manel Ben Ismail, Head of Destination Partnerships, Sustainability Department, Iberostar Group



"The tools provided are **very well designed and effective**; we feel well supported! Thank you to the whole team for this support!"

Eva Elmshauser, Sustainable Development Officer, Monte-Carlo Société des Bains de Mer



« In my understanding, the methodology **is not only practice and effective**, but it is also brilliant. There are **experiences and lessons from hotels** you can learn. And when I am in touch with other hotels, I always tell them "**please, do read it !**" »

Daniela Godo, Projects Manager, Institute for Nature Conservation in Albania (INCA)



It was **amazing to take part of the training**, I was more than happy to meet all these hotels. I **learned a lot** from it. Thank you once again for this **amazing fruitful year**, it was more than a pleasure to be part of the training and **gain knowledge and tools** that will help us move forward.

Genia Boustany, Directrice du Poseidonia – Beach Hotel



For hotels in the 2025–2026 training programme

Key environmental benefits



Over **31 743 items** single-use plastic items avoided.

A total of over **725 kg** of single-use plastic was avoided, thanks to the solutions implemented in the four hotels during the three-month trial period.

An average **95** % reduction in the use of single-use plastic over the course of the trial across the four hotels.

For hotels in the 2025–2026 training programme

Key **economic** benefits



An average saving of **€ 1,005** over the duration of the **trial** (3 months) compared with a reference year for the four hotels that took part

An average projected saving of **€ 6,024 over** the **year**, compared with a reference year for the four hotels that took part



Focus on a specific case:



Saving of **€16,100** over one year compared with the establishment's consumption in 2019.

For hotels in the 2025–2026 training programme

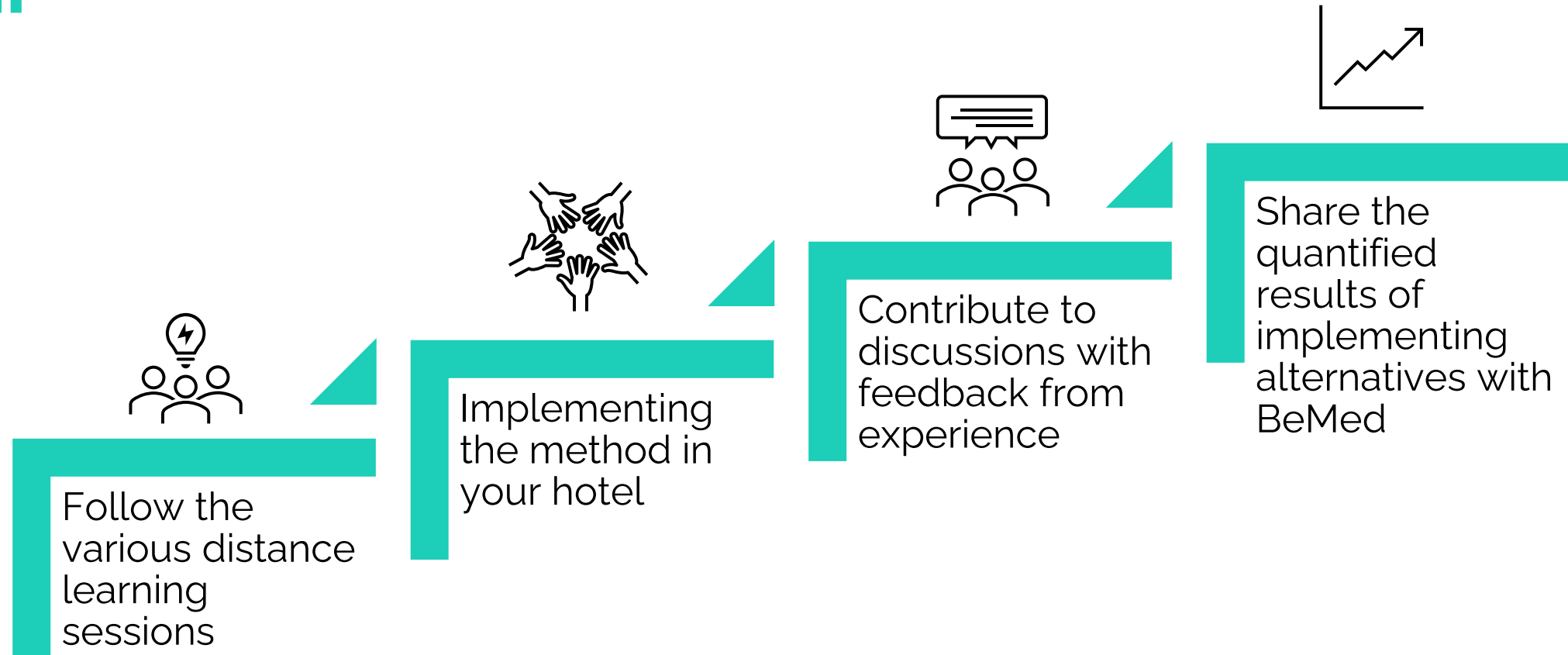


Key social
benefits
(customers
& staff) :

For most of the options and for all four hotels:

- **Guests remain as satisfied** as ever with their stay;
- The **changes have gone unnoticed** by guests, particularly the removal of certain amenities and their provision on request;
- Where it is noticed, **the project is well received and understood** by guests;
- **Positive feedback** has been received from the operational teams regarding the changes made

Joining the working group means **making a commitment and taking action**



As well as taking part in pilot projects, you need to be prepared to **make a commitment** in terms of both content and form in order to join the College.



CSR/plastic

The application file includes an **important questionnaire on the company's commitments** and current practices



Workload

3 PD / year on average, for the training (participant in 10 training sessions)

2–3 PD/month on average to apply the method, this estimate varying from one hotel to another.



Contribution

Each member pays a **membership fee of between €270 and €11K per year**, based on turnover.

Annual revenue	Fee 2026 (EUR)
Revenue of less than EUR 10 Mio	270
Revenues of between EUR 10 Mio and EUR 25 Mio	550
Revenues of between EUR 25 Mio and EUR 50 Mio	1 100
Revenues of between EUR 50 Mio and EUR 100 Mio	2 200
Revenues of between EUR 100 Mio and EUR 500 Mio	4 400
Revenues of between EUR 500 Mio and EUR 3 Bd	6 600
Revenues of between EUR 3 Bd and EUR 10 Bd	8 800
Revenue in excess of EUR 10 Bd	11 000

Mio : million, Bd : billion

Founded by five leaders in ocean protection, the BeMed association fights against plastic pollution in the Mediterranean

BeMed's actions



Supporting field projects



Facilitating the sharing of experiences and best practices



Supporting companies in reducing their plastic impact

The founding members



Why choose the Mediterranean ?



It is the most polluted sea in the world

because the density of maritime transport, fishing, industrial and tourist activities generates significant plastic pollution, with more than 3 trillion microplastic particles in the Mediterranean.



It is a formidable testing ground

because its semi-enclosed topography makes it possible to trace the sources of pollution and measure the impact of the solutions implemented before potentially replicating them in other geographical areas.



To strengthen its impact and include the private sector, BeMed is creating a **Business Club** in 2019



What is the purpose of the Club?

To implement **concrete solutions for prevention pollution plastic**, with companies, in the field.

E.g. Applied training for hotels



Who can get involved through the Club?

All companies in the plastics value chain: producers, converters, brands, distributors, users, waste management operators, etc.

The Club is a tripartite network.

It is supported by the founding NGOs and a Scientific Committee, which ensures the robustness of its work.





THANK YOU!

To join the applied training programme:

Elodie SOLAL

elodie@consultantseas.com

+33(0)6 51 05 31 58

Marie LE TEXIER

marie@consultantseas.com

+33(0)7 85 99 33 15

Céline RENOARD

crenouard@beyondplasticmed.org

+337 98 98 44 56